



# **AGI Renewable Energy & Efficiency B2B Expo**

Theme:  
**Powering Ghana's Industry  
through Sustainable  
Energy**

Date:  
**May 22, 2025**

Venue:  
**Accra International  
Conference Centre**

# Executive Summary

The AGI Energy Service Centre (AGI-ESC) will be organising the inaugural Renewable Energy and Energy Efficiency Business-to-Business (B2B) Event in 2025. This one-day high-level event will focus on renewable energy (RE) and energy efficiency (EE). The event aims to bridge the gap between RE/EE service providers and potential clients, including Commercial and Industrial (C&I) companies and private individuals. The goal is to foster business relationships, create opportunities for collaboration, promote stakeholder dialogue on critical RE/EE topics and accelerate the adoption of sustainable energy solutions in Ghana.

Through a combination of B2B activities, exhibitions, and networking cocktails, the event will provide a platform for service providers and prospective clients to engage directly and negotiate business deals. The event will culminate in an exclusive cocktail event in the evening for selected guests, aimed at furthering strategic partnerships.

## Event Objectives

- Facilitate direct connections between RE/EE service providers and potential clients
- Promote strategic collaborations by providing a platform for networking and partnership building.
- Increase market awareness of the latest RE and EE financing solutions.
- Showcase the latest innovations in renewable energy and energy efficiency
- Stimulate investment and partnerships in Ghana's green energy sector
- Promote knowledge sharing and best practices in the industry

# Event Details

Date: **May 22, 2025**

Venue: **Accra International Conference Centre**

Time: **8:30am to 5pm**

Theme: **Powering Ghana's Industry through Sustainable Energy**



## Target Audience

- Renewable energy and energy efficiency companies and installers.
- Commercial and industrial companies, large-scale manufacturers, property developers, and private sector entities.
- Local and international banks, development and multilateral financial institutions
- Governmental and regulatory agencies
- Development organisations
- General energy public

# Event Structure

- **Presentations:** Presentations from service providers (RE/EE Companies, Financing Institutions, etc.)
- **Exhibitions:** Exhibitors will have dedicated booths to showcase the latest RE and EE products and services, allowing for direct engagement with potential clients. Booths will be categorized into standard and premium tiers.
- **B2B & matchmaking sessions:** There will be special B2B and deal rooms arranged for interested exhibitors to meet commercial and industrial companies to close deals
- **Networking & Cocktail Event:** An exclusive cocktail and networking session will be organized for high-level guests, offering a relaxed setting for service providers and potential clients to finalize deals and build long-term business relationships.

# Key Features

- **Exhibition Area:** Showcase the latest RE/EE technologies and services in Ghana
- **B2B Matchmaking Platform:** Pre-event (digital) and on-site matchmaking system to facilitate targeted meetings between C&I company executives and service providers
- **Presentations and interactive Workshops:** Hands-on sessions demonstrating RE/EE solutions



# Expected Outcomes

- Increased business deals and partnerships in the RE/EE sector
- Heightened awareness of Ghana's potential in sustainable energy
- Knowledge transfer and capacity building for local businesses
- Strengthened position of AGI ESC as a key player in the energy transition

# Post-Event Activities

- Comprehensive event report and impact assessment
- Follow-up surveys with participants and partners
- Compilation of success stories and case studies





## **Partnerships and Benefits**

## Platinum Partnership

1. Media exposure in print, TV, Radio, outdoor and social media promotions
2. Branding of event venue with company banners and pull-ups
3. Company logo on exhibition publicity materials including banners and flyers.
4. Full colour page (middle spread) advert in event brochure
5. Keynote speech during opening ceremony
6. Host a presentation during side event
7. Acknowledgment during opening session
8. One Platinum level complementary exhibition booth
9. Company's statement in exhibition brochure
10. Access to event registration data

Investment:  
**\$10,000**

## Gold Partnership

1. Media exposure in print, TV, Radio, outdoor and social media promotions
2. Acknowledgment during opening session
3. Host a presentation during side event
4. Company logo on exhibition publicity materials including banners and flyers.
5. Branding of event venue with company banners and pull-ups
6. Full colour page advert in event brochure
7. Keynote speech during opening ceremony
8. One Platinum level complementary exhibition booth

Investment:  
**\$7,000**

# Silver Partnership

1. Media exposure in print, TV, Radio, outdoor and social media promotions
2. Full colour page advert in event Brochure
3. Company logo on exhibition publicity materials including banners and flyers.
4. Acknowledgment during event
5. One Gold standard complementary exhibition booth

Investment:  
**\$5,000**



# Exhibition & B2B Packages



## Platinum (\$1,200)

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Exhibition booth (18sqm),  
Slot for presentation of  
products/services, B2B  
participation, Logo  
Advertisement



## Gold (\$800)

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Exhibition booth (9sqm);  
Slot for presentation of  
products/services,  
B2B participation,  
Logo Advertisement



## Silver (\$500)

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Exhibition booth (9sqm),  
B2B participation,  
Logo Advertisement



# Contact Us

For more information on partnership and participation, kindly reach out to the AGI Energy Service Centre.

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