

Trade Hub Ghana

Launch of the Energy Efficiency Network

28th September 2023

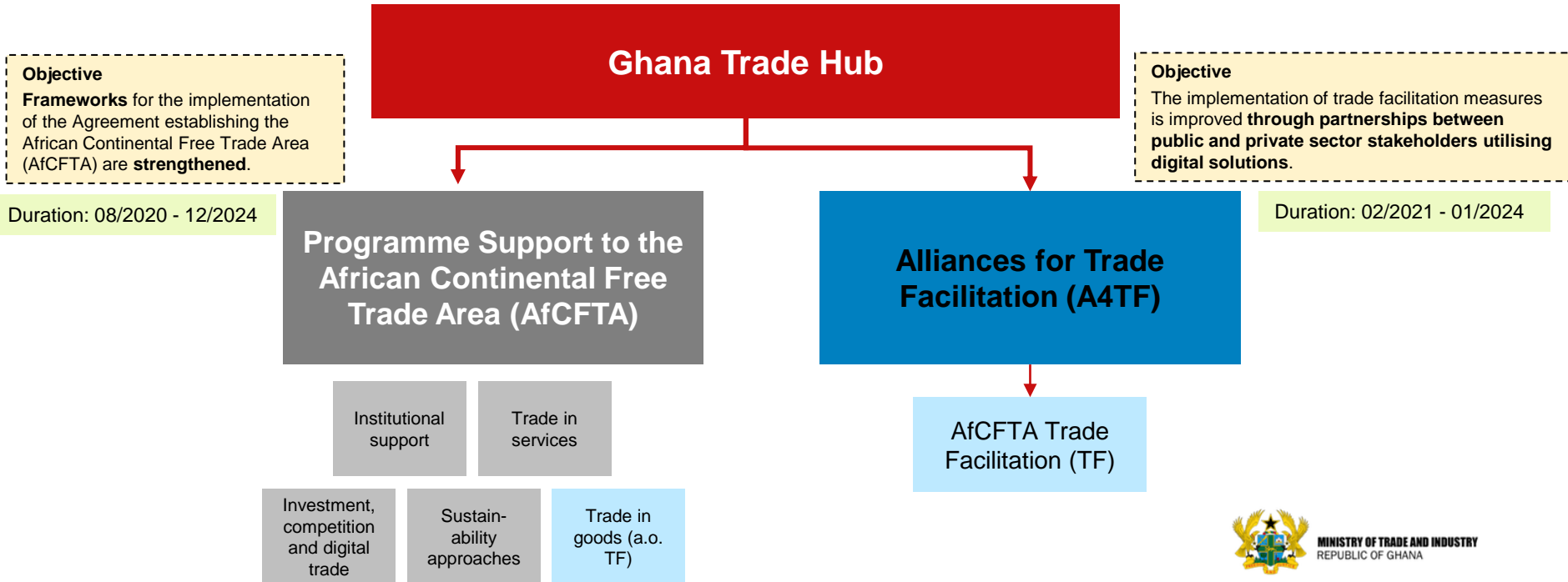
**Programme support to the African Continental Free Trade Area (AfCFTA) /
Alliances for Trade Facilitation (A4TF) – Ghana Components**



Implemented by
giz Deutsche Gesellschaft
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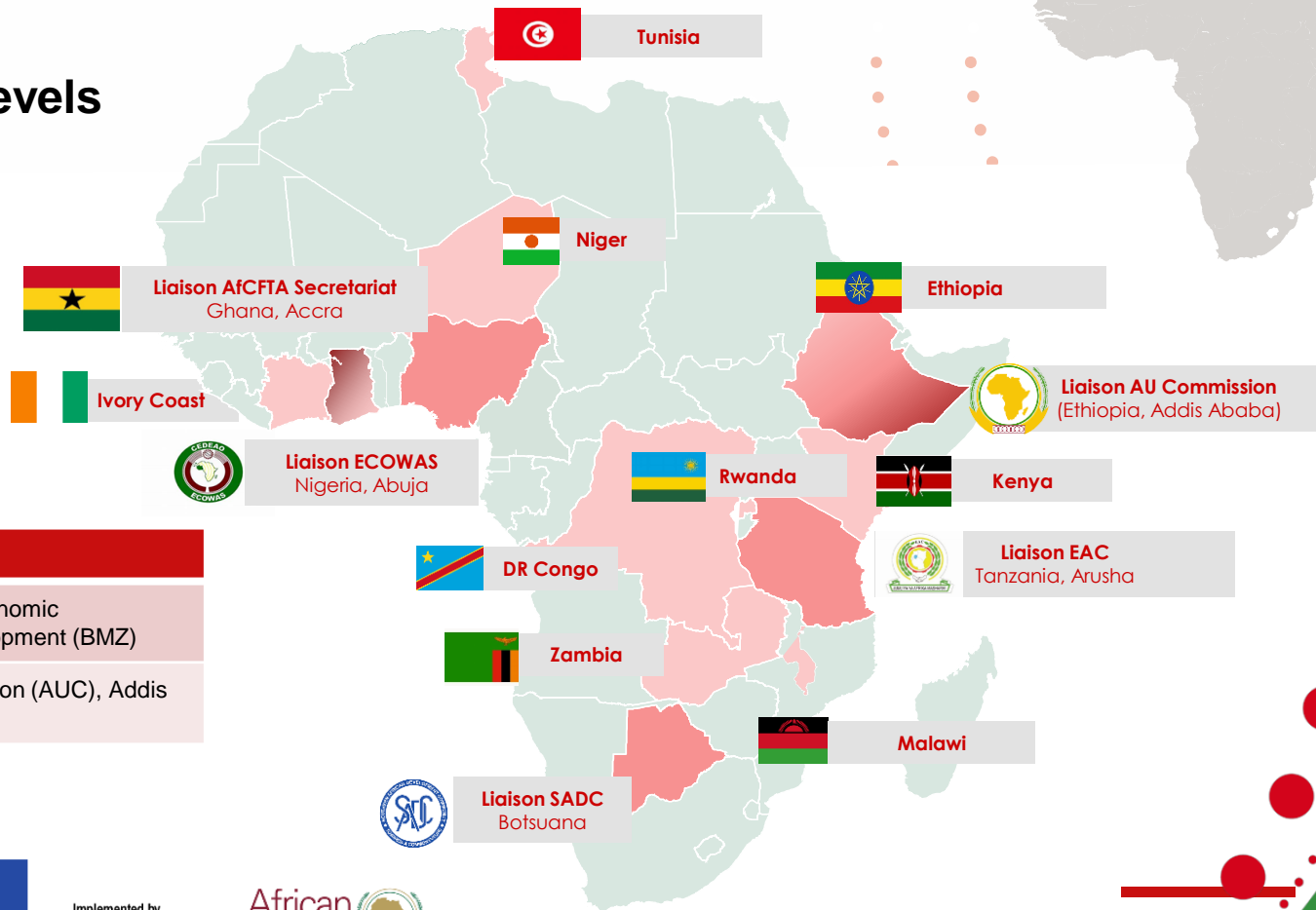
Overview: The Ghana Trade Hub – *Making Pan-African trade faster, easier, more efficient and greener*



AfCFTA Programme: Supporting on three levels

10 focus countries:

Ghana
Ethiopia
Ruanda
Tunisa
Ivory Coast
DR Congo
Malawi
Niger
Kenya
Zambia



Brief overview

Commissioning Party	Federal Ministry for Economic Cooperation and Development (BMZ)
Political Partner	African Union Commission (AUC), Addis Ababa, Ethiopia

Programme Support to the AfCFTA – Achievements of Ghana component to relevant programme indicators



Programme objectives:

- Frameworks for the implementation of the African Continental Free Trade Area (AfCFTA) in Ghana are strengthened.
- **Policy recommendations** (especially those that take into consideration women, youth, **private sector and sustainable adaptation measures**) have been incorporated into the policy-making process for the implementation of the AfCFTA Agreement
- **Public-private sector stakeholders** involved in the implementation of the AfCFTA have improved their knowledge through trainings on specific commitments of the AfCFTA
- Knowledge products are developed for Ghana's negotiation team involved to support their positions during the Phase II and III negotiation process

Output 1:
Strengthening
institutions

Output 2:
Technical support for
TiS negotiation

Output 3: Support
implementation of
commitments under
TiG

Output 4: Support to phase II and
III negotiations

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3 recommendations from the private sector, including 1 that take the interests of women entrepreneurs into account, have been incorporated into the policy-making process for the implementation of the AfCFTA Agreement.

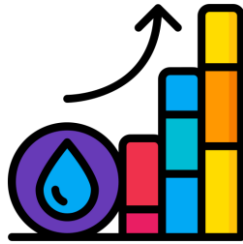
Output 5: Private sector and civil society
involvement

O.I 5.1

1 position paper on trade-related, socially and environmentally sustainable adaptation measures and/or analyses of potential trade effects for AfCFTA signatories have been produced together with private sector, civil society and state actors for the organs responsible for implementation of the AfCFTA Agreement.

Achieved; in progress; outstanding

Energy efficiency / costs: a key factor affecting the competitiveness of Ghanaian industries to take advantage of the AfCFTA



High utility tariffs ranks 1st in challenges for manufacturing sector Q1 2023¹



High costs of utilities = Increased cost of production (up to 30%)

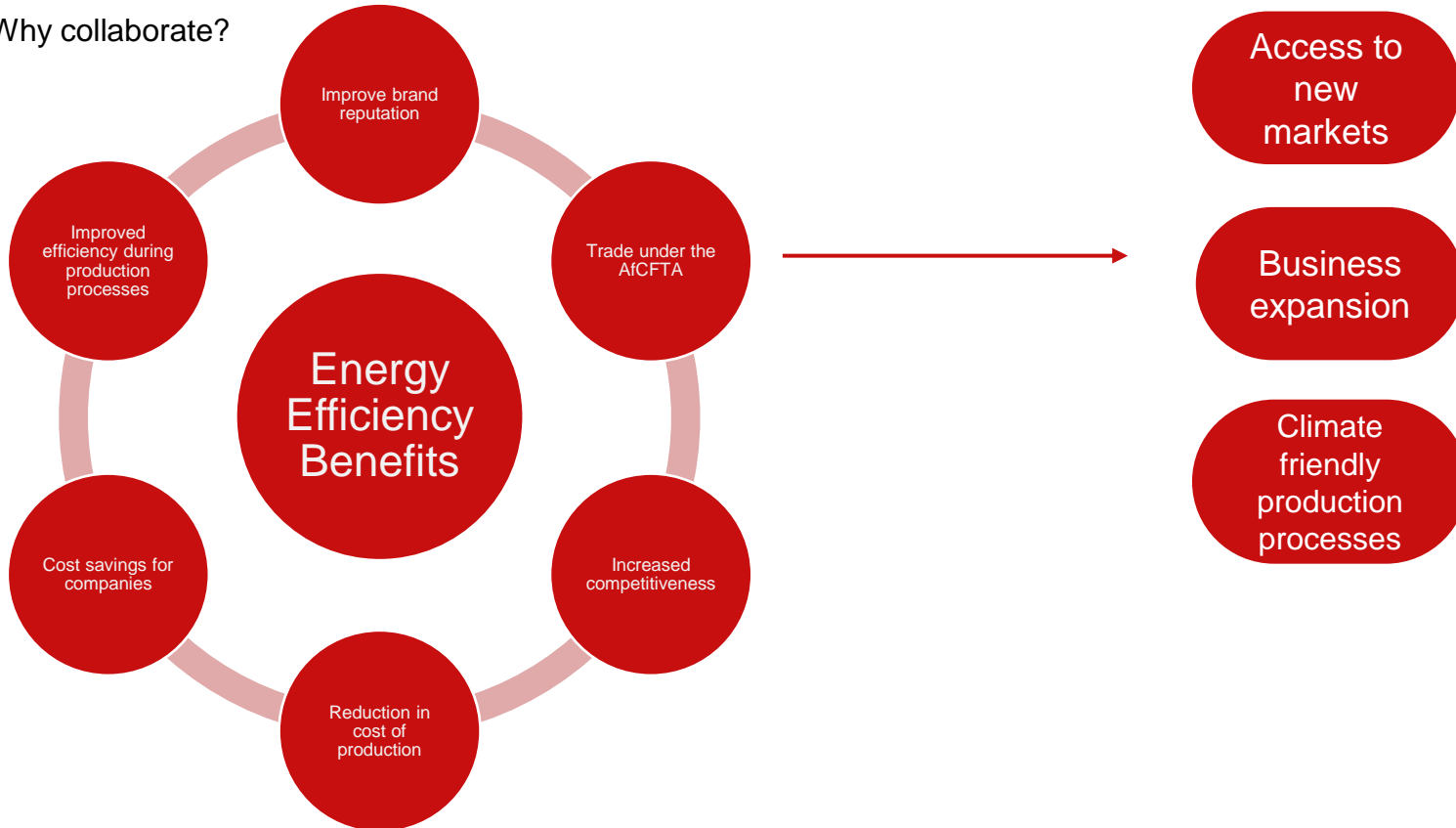
Costs still rising.

1. Source: AGI Business Barometer



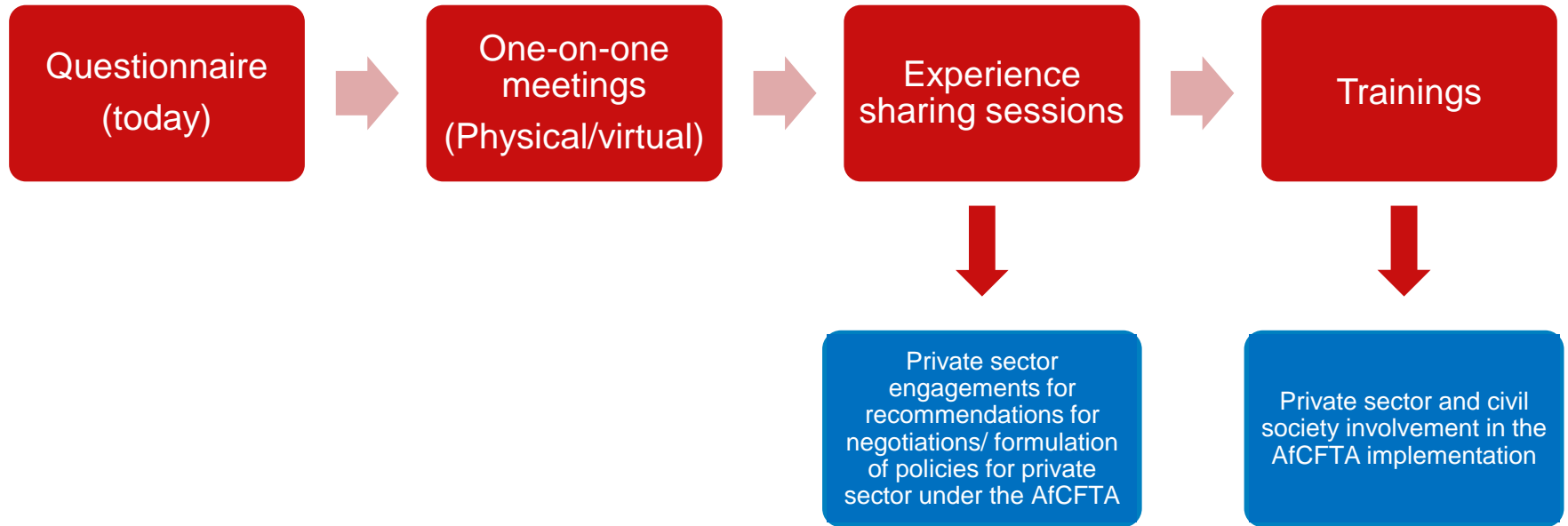
Energy efficiency benefits for Ghanaian industries under AfCFTA

Why collaborate?





The way forward



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